

## The Wedgwood Museum

Barlaston, Stoke-on-Trent



**Status:**

Completed 2008

**Value:**

£10 million

**Client:**

The Wedgwood Museum Trust

**Description:**

The concept behind the design was to provide visitors with the experience of being within the heart of a working factory. We achieved this by openly articulating the structural elements that are fundamental to convey an industrial environment. We chose to do this using contemporary detailing and materials such as composite aluminium cladding, glass and steel, whilst

echoing more traditional types in the use of feature curved brickwork, in particular emulating a bottle kiln which acts as a focal point and punctuates the main entrance.

The excellence of the building and design has been universally recognised and has led to various national recognition including winning the Built in Quality Award 2008 for a public building (over £1 million) and entry into the RIBA Leisure Year Book.

The Museum itself has recently won the Arts Fund Prize, which honours the most imaginative and original museum or gallery of the year. The £100,000 prize will help secure funds for works on the second phase of development.

